

ELECTION URGENT

OFFICE OF THE DEPUTY COMMISSIONER/ DISTRICT ELECTION OFFICER
AIZAWL DISTRICT : AIZAWL
(**ELECTION BRANCH**)

RATE NOTIFICATION

Pursuant to Point No.2 of Part C in Compendium of Instructions on Election Expenditure Monitoring issued by ECI and as per consensus with political parties, rates of various items of election related expenses including standard rate chart of newspapers and Television is hereby notified as shown below for assessing election expenditure incurred by the candidates of General Election to MP Lok Sabha, 2024.

Sl No.	Particulars	Rate	
1	Hiring Charges of loudspeaker with amplifier and microphone	URBAN	
		a) V-shaped/Horn b) Sound Box c) Sound System (Full Set) d)Combo	Rs. 200 per day Rs. 700 per day Rs. 25000 per day Rs.1500 per day
		RURAL	
		a) Full Set b) Combo (with mic) c) Long Horn	- Rs. 4000 per day - Rs. 1000 per day - Rs. 400 per day
2	Construction of Podium/ pandal (standard size to seat 4-5 persons)	a) Podium b) Kanat/Samiana (Standard Size 12x6 ft.)	- Rs. 3000 per day - Rs. 350(6/15 feet)/day - Rs400(18X18)/day
3	Arch (Gate)		Rs. 2000/-
4	Cloth Banner		Rs. 50/- sq. feet
5	Cloth flags	a) Small	- Rs. 20
		b) Medium - 1x2 sq.ft	- Rs. 50
		c) Large - 3x4 sq. ft	- Rs. 100
6	Car flags		Rs. 10
7	Hand bills (cost to be calculated and print order ascertained from printer - refer 127A of RP Act,1951)		Rs. 2/- for A4 sheet
8	Posters	Flex	- Rs. 30/- sq. feet
		Paper - Century Board Size	Rs. 15
9	Hoardings	Flex	- Rs. 30/- sq. feet
		Paper - Century Board Size	Rs. 15
10	Digital Boards	P6	- Rs. 300/- per sq. feet
		P3	- Rs. 350/- per sq. feet

11	Vehicle hiring charge: per vehicle per day	(i) Light Vehicle - Rs. 1500 (ii) Medium Vehicle - Rs. 1800 (iii) Heavy Vehicle - Rs. 2000 (iv) Auto - Rs. 40 per km (v) Two Wheeler - Rs. 50 per km (vi) Sumo/Maxi Cab -Rs. 90 per km (vii) Pick-up - Rs. 80 per km (viii) Night Hold For all vehicle - Rs.1500/night
12	Hiring charges of hotel rooms/ guest houses	URBAN 1) Single - Rs. 3000 per day 2) Double - Rs. 4000 per day 3) Single Deluxe - Rs. 4000 per day 4) Double Deluxe - Rs. 5000 per day 5) Suite - Rs. 6000 per day 6) Executive Suite - Rs. 7000 per day 7) Presidential Suite - Rs. 9000 per day RURAL 1) Dormitory -Rs. 250 per person per day 2) Single - Rs. 350 per day 3) Double - Rs. 600 per day 4) VIP - Rs. 1000 per day 5) Deluxe - Rs. 1500 per day
13	Hiring Charge of Tourist Lodge	1) Dormitory - Rs. 200 per bed per night 2) Single - Rs. 800 per night 3) Double - Rs. 1000 per night 4) VIP - Rs. 1500 per night 4) Suite - Rs. 3000 per night
14	Fooding Charges	Non-Veg Meal Rs. 180 per plate Veg Meal Rs. 130 per plate Sawhchiar (non-veg) Rs. 50 per plate Chow/rice (non-veg) Rs. 50 per plate Chow/Rice egg top Rs. 50 per plate Chana Rs. 20 per plate Momo Rs. 50 per plate Sanpiau Rs. 50 per plate Pulao Rs. 50 per plate Soup (Veg) Rs. 50 per plate Soup (Non-Veg) Rs. 50 per plate Alu Chop Rs. 30 per plate Omlette Rs. 30 per plate Egg-roll Rs. 50 per plate Roll (Non-veg) Rs. 80 per plate Biryani (veg) Rs. 120 per plate Biryani (Non-veg) Rs. 200 per plate Sachek / Sathin Rs. 70 per plate Sandwich- Rs. 50 per piece Chowmein Rs. 80 per plate Others (Artui chhum, Paratha, Pakora etc) Rs. 10 per piece

		Packaged food items (as per MRP)	
		Coffee/Lassi/Dhoi - Rs. 10 per cup Tea-Rs.5 per cup	
15	Hiring of Halls	Rs. 1000 (Rural) & Rs. 3000 (Urban)	
16	Hiring charges of furniture per day	a) Chair - Rs. 10 b) Bench - Rs. 10 c) Sofa - Rs. 500 per set d) Plastic Table (2.5x5 sq ft) - Rs. 500 e) d) Plastic Table (2.5x6 sq ft) - Rs. 700	
17	Mineral water	a) 1 Litre - Rs. 20 b) 500 ml - Rs. 10 c) 250 ml -Rs. 7	
18	Cap: a) Paper, Cloth, etc. b) Printed Cap	Rs. 10 per piece Rs. 70 per piece	
19	Face Mask – 3 tier	Rs. 10 per piece	
20	Sash	Rs. 70 per piece	
21	Muffler/Scarf	Rs. 100 per piece	
22	Artistes	Rs. 7000 per event	
23	Generator where there is no electricity connection	Rs. 1000 per event	
24	Stage decoration	As per actual cost	
25	ELECTRONIC & PRINT MEDIA ADVERTISEMENT: <i>TV / Cable Channels</i> <i>Newspaper Advertisements</i>	<u>LPS, ZONET, etc.</u>	
		a) TV Scroll	Rs. 500 for 24 hours
		b) Advertisement clip	Rs. 500 per minute
		c) Talk Show, etc.	Rs. 5000 per hour
		<u>DDK</u>	
a) TV Scroll	Rs. 590 for 24 hours		
b) Advertisement clip	Rs. 3540 (60 secs)		
c) Talk Show, etc.	Rs. 8850 per hour		
In-house-	Rs. 5310 per hour		
Outside production-			
a) Display Full page	- Rs. 4000/-		
b) Display Half page	- Rs. 2000/-		
c) Display Quarter page	- Rs. 1000/-		
d) Classified advertisement-	Rs. 130/cm x 3 column		
I&PR Rate for Black & White and Advertisement rate fixed by Newspapers for coloured			
26	Radio	FM Radios	- Rs. 100/- per jingle per 10 seconds
		Akashvani	Political Party ad - Rs. 330/- per 10 seconds
			Political Party Sponsorship - Rs. 1900/- (15 mins)
27	Social Media	Rs. 2000/- (cost of production)	
	(i) Circulated free of cost (e.g., on Whatsapp):	Rs. 7000/- [Rs. 2000/- (cost of production) + Rs. 5000/- (cost of circulation)]	
	(ii) Collaboration with influencers having more than 40,000 followers/subscribers: (iii) Digital flier	Rs.50/ design (flier)	

28	All packaged items	As per MRP
29	Any other item not included in rate notification will be charged/ calculated as per actual cost	

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(NAZUK KUMAR)

Deputy Commissioner/
District Election Officer,
Aizawl District, Aizawl.

Memo No. H.11011/7/2023-DEO(A)/

Dated Aizawl, the 12th Mar, 2024.

Copy to :

1. The Expenditure Observer for information.
2. The Jt. Chief Electoral Officer, Mizoram, Aizawl for information.
3. The SP Aizawl for information.
4. All Asst. Returning Officers for information.
5. The Nodal Officer/Asst. Nodal Officer, EEM for information.
6. All Members, MCMC for information.
7. All Election Expenditure Monitoring Teams for information.
8. Secretary i/c Election, all political parties for information and necessary action.
9. The Computer Operator i/c Website to upload in office website.

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